



TEAM BEAUTY
PACKAGING COSMETICO

Packaging that tells a story

We design and manufacture tailor-made primary packaging for the make-up world, interpreting the identity of each brand with sensitivity and expertise. Each creation is the result of careful, personalized dialogue, where listening is transformed into form, material, and beauty.



From a family history to structured excellence

Team Beauty is the evolved expression of a passion that began within the family and has grown into a structured, dynamic business focused on excellence. It is a journey that **combines tradition and innovation, craftsmanship and strategic vision**, to offer cosmetic packaging solutions that embody style, functionality, and uniqueness.

Over time, we have invested in **cutting-edge technologies, skilled talent, and advanced organizational processes**, while keeping our soul intact: that of a company that believes in the value of relationships, attention to detail, and quality as a guiding principle.

Today, we are **the go-to partner for brands seeking reliability, flexibility, and creativity**, with a solid structure and a global vision.



The **Bonanomi family's** first business venture is born: a pioneering company in the cosmetics sector, specializing in the metallization and decoration of plastic containers. Technical expertise that lays the foundations for an aesthetic and functional vision of packaging.

1973–1990

The range expands with new bottles for creams and hand sanitizers. **The company refreshes its image**, embracing a broader and more sophisticated vision, in line with global beauty trends.

2000

Emanuele Bonanomi joins the company, bringing with him **new energy and a contemporary vision**. Family heritage blends with innovation, giving rise to a new generation of entrepreneurs.

2008

Team Beauty is officially launched: a dynamic company focused on customization and innovation, capable of interpreting the needs of a constantly evolving market.

2019

Team Beauty invests in research and development, introducing new molds, including the chubby one. Gressoney is born, the patented applicator that redefines the lip gloss experience, combining design and performance.

2015

A new factory is opened, equipped with **15 high-performance machines** capable of printing over 40 items and handling both small and large production runs quickly and accurately. The company collaborates with **the most renowned subcontractors in the industry**, indirectly serving the most prestigious brands.

2020

2021

Two new products are launched: **FP32 Smile and Dual Ended**, symbols of continuous evolution between aesthetics and functionality. Team Beauty strengthens its team by **investing in human capital and skills**.

2024

The company acquires a new 1,400 square meter space, in addition to the existing 1,200 square meters. This strategic investment allows for the start of internal production of fiber applicators and the installation of new injection-blow molding machinery, strengthening production autonomy and technical excellence.

2025

The company takes a **new technological leap forward** with the acquisition of cutting-edge machinery for the production of packaging using injection and blow molding. This investment paves the way for innovative formats and exclusive ideas. The result is **FP39, the first eco-sustainable mascara with a click closure**.

Our Story



A decorative background on the left side of the slide. It features a vertical orange bar on the far left. To its right, there are several 3D rectangular blocks in shades of pink and orange, arranged in a stepped fashion. A black mascara tube with a silver and black patterned cap is standing upright on the top surface of the front-most block. A vertical dotted orange line runs down the right side of this decorative area.

Our Numbers

We specialize in the **design and manufacture of primary packaging** with applicators for makeup, particularly mascara, eyeliner, eyebrow products, and lipsticks. The company combines Italian manufacturing tradition with **a strong focus on technological innovation and environmental sustainability**, offering customizable solutions for brands of all sizes.

16

machinery including
presses, extrusion, and
blow molding

7

product lines

70k

pieces per week per
machine

5

millions of euros in
revenue, with year-on-
year growth

Values-driven, action-oriented



◆ Vision

Our philosophy is based on the concept of **Togetherness**: we believe in the power of synergy, genuine collaboration, and shared goals. Every customer is an integral part of our creative and production process.

◆ Mission

Our mission is to **transform ideas into sensory experiences through cosmetic packaging** that tells stories, respects the environment, and enhances the uniqueness of each brand. We do this with a passion for Italian craftsmanship and an eye toward the future.



Innovation, ethics, and international vision

Team Beauty stands out for its **innovative, smart, and ethical approach**, combining creativity, efficiency, and responsibility. We are not just suppliers, but strategic partners in the realization of projects that speak the language of beauty, precision, and elegance.

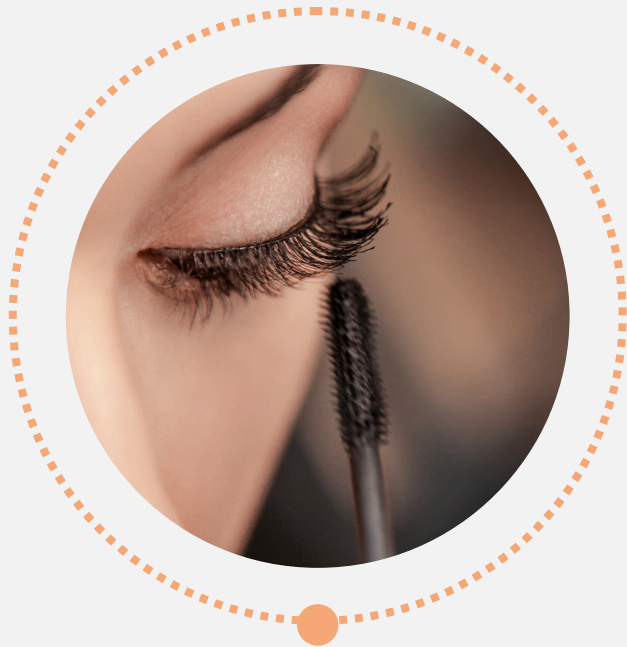
Our target customers are both domestic and international, with a **focus on cosmetic brands of various sizes**, from emerging brands to large multinationals. We currently serve mainly the European market, and **we are approaching the American market with the aim of expanding our global presence.**

Our key strengths



Tailor-made

Each project is **tailor-made**, adapted to the specific needs of the client, with unique solutions that enhance their identity.



Flexibility and responsiveness

We guarantee **short response times and the ability to adapt quickly** to new requests or changes of direction, without compromising the final result.



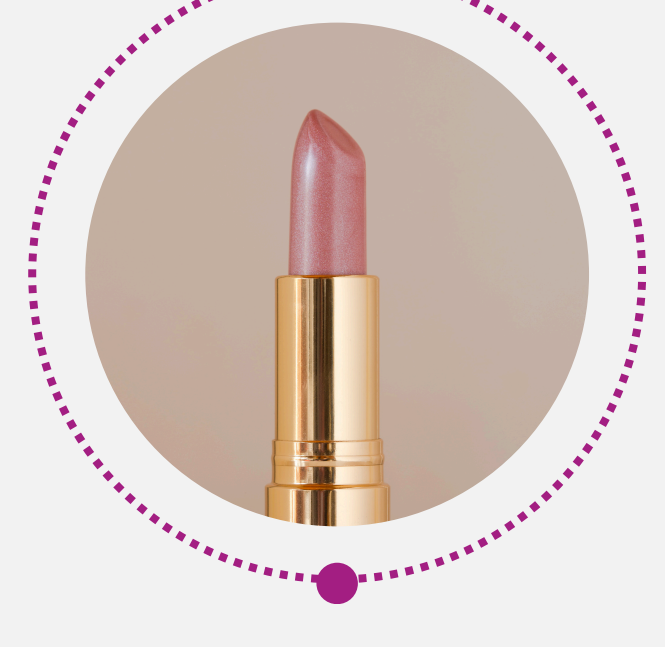
Made in Italy quality

The value of Made in Italy is expressed in every phase of our work: we combine the **craftsmanship typical of Italian tradition** with the solidity of the most modern industrial processes.



Partnership

We believe in **constant collaboration with our customers**, transforming every project into a shared journey towards innovation.



Team

We work in synergy, **sharing the expertise and know-how of the team**. Each member brings unique skills that, when combined, give rise to a fluid creative and productive process geared towards excellence.

Our corporate culture

At Team Beauty, work is never just about production: it is about **creating value, providing an aesthetic experience, and building authentic relationships.** This is how we transform every package into a story of style and every collaboration into a lasting bond.

Our culture is based on:

- ◆ **Operational efficiency:** precision, attention to detail, and respect for time and ideas.
- ◆ **Conscious innovation:** we anticipate trends, but remain true to our identity.
- ◆ **Shared responsibility:** every project is a joint commitment, every success is collective.
- ◆ **Professional empathy:** we listen, understand, and accompany the client with discretion and competence.





Elegance. Synergy. Vision.

At Team Beauty, **corporate culture is at the heart of every project.** It is not just a set of values, but a way of being, thinking, and creating. It is what sets us apart and guides us toward excellence every day.

We believe in the beauty of collaboration: we work as a team, sharing skills, insights, and sensibilities. Each person is part of a harmonious system, where individual talent blends with the strength of the group.

Packaging that tells your uniqueness

Team Beauty is the ideal partner for brands seeking **distinctive, functional, and high-end cosmetic packaging**. We bring your ideas to life, designing tailor-made solutions that enhance the essence of your brand and strengthen its identity in the market.



From creativity to technique

Every project stems from the combination of design and manufacturing excellence:

- ◆ **A wide range of shapes and decorations** to give character to each collection
- ◆ **Collaborations with the best applicator suppliers**, in addition to those developed in-house
- ◆ **Co-design with customers** to create the perfect packaging together



Our product lines

- Mascara
- Eyebrow
- Eyeliner
- Lipstick
- Lip gloss
- Chubby
- Trousse



In pursuit of **quality and environmental responsibility**, Team Beauty uses selected materials that combine performance and attention to recycling:

- **Cap:** PP, PCR 100%
- **Bottle:** PETG, PP, PP/PCR 30% minimum, PETG/PCR 30% minimum
- **Rod:** PP, PCR 100%, PBT
- **Wiper:** LDPE, HDPE, HYTREL, LDPE+HDPE (mix)



Sustainability

Teambeauty is firmly committed to environmental sustainability. In addition to using green plastics, **we adopt optimized production processes to minimize our impact on the environment.** The installation of solar panels at our headquarters represents another concrete step towards an increasingly responsible and sustainable production model.



CSR projects

Support for the local community with a contribution towards the purchase of an Auser vehicle for transporting elderly and frail people.



A white ceramic pedestal with an open black ring on top, set against a purple background.

Certified quality

Team Beauty is ISO 9001:2015 certified, the international standard that certifies the quality of business processes. This certification is not just a formal achievement, but a guarantee for our partners: it means that every stage, from design to final inspection, **meets strict criteria of efficiency, traceability, and reliability.**

For us, **quality also means continuous improvement:**

- We constantly analyze our processes.
- We invest in training.
- We use monitoring tools to anticipate customer needs and offer increasingly high-performance solutions.

ISO 9001:2015 certification has thus become an integral part of our corporate culture, strengthening trust and transparency in our relationships with the brands that choose us as their partner.